

Module 5: Marketing Module - inputs

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Important information for the interviewer:

Create a reference number by combining the cluster, household, module (pre-printed) and Booklet number. Write this number NOW on the top of all pages of the pages of this questionnaire.

CLUSTER	HOUSEHOLD	MODULE NUMBER	BOOKLET NUMBER	REFERENCE NUMBER
		5		5

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NOTE:

After you do your Household Characteristics Module 1 in a household you need to tell them to keep record of all sales of farm produce and purchases of farm inputs. These sales and purchases have to be collected from each household in the 15 selected households in the EA. The households should keep a record of all the purchases and sales pertaining to agriculture.

You will be visiting each household regularly to update the situation of the plots and parcels of land. During these visits you will be filling this questionnaire on the purchases made during the time you have been visiting other households. Make sure you collect all needed information on these issues. The codes are put at the back of this booklet.

The last 2 pages for each questionnaire in this booklet is dedicated to households that grow cassava. If the household does not grow cassava do not fill this part. For households that grow cassava you are supposed to ask them how much cassava has been harvested while you have been away [visiting other households]. The farmers are supposed to harvest the cassava in the same container and always count the containers during harvest. You will weigh one full container and empty container and deduce the weight of a full container. Every time you come for visitation of the household they will tell you how much has been harvested. You convert these into kilograms and record in this part. This will be continuous in areas that harvest cassava continuously but it will be at one time in areas they harvest cassava at once for the whole farm. Remember that sale of cassava as roots or chips should be recorded in the first pages, just as any other sale.

There is 1 page of Purchases and Input Information and 2 pages of Sales information [and 2 pages for cassava growers] for each household. And there are 15 such divisions [for each household in the EA]. Make sure you rightly write the **reference number of each household**. **Write the purchases in the right columns/pages and sales also in the right pages. If the booklet is full ask your supervisor to provide you with another booklet.**

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Page 1

Purchases of inputs and equipment for this season after initial visit

[illegible]

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Page 2

Sale of crop produce in this season after initial visit

Reference number							5
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Item no	M6 Date		Type of crop produce	M7 Crop produce code	M8 Variety code	M9 Sale format	M10 Volume in kg +	M11 Cost in Kwacha	M12 Sold by HH member number	M13 Sold where
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02										
03										
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Item no	M6 Date		Type of crop produce	M7 Crop produce code	M8 Variety code	M9 Sale format	M10 Volume in kg +	M11 Cost in Kwacha	M12 Sold by HH member number	M13 Sold where
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