

# Kenya - Good Growth Plan, 2023

**Syngenta**

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## Identification

### SURVEY ID NUMBER

KEN\_2022-2023\_GGP-P\_v01\_EN\_M\_v01\_A\_ESS

### TITLE

Good Growth Plan, 2023

### COUNTRY

Name	Country code
Kenya	KEN

### STUDY TYPE

Agricultural Survey [ag/oth]

### ABSTRACT

Syngenta is committed to increasing crop productivity and to using limited resources such as land, water and inputs more efficiently. Since 2014, Syngenta has been measuring trends in agricultural input efficiency on a global network of real farms.

The Good Growth Plan dataset shows aggregated productivity and resource efficiency indicators by harvest year.

### KIND OF DATA

Sample survey data [ssd]

### UNIT OF ANALYSIS

Agricultural holdings

## Scope

### NOTES

Data was collected on the usage of inputs, such as crop protection products, chemical fertilizer, seeding rates, labor hours, machinery usage hours, and marketable crop yield on a per hectare basis.

## Coverage

### GEOGRAPHIC COVERAGE

National Coverage

## Producers and sponsors

### PRIMARY INVESTIGATORS

Name
Syngenta

## Sampling

### SAMPLING PROCEDURE

#### A. Sample design

Farms are grouped in clusters, which represent a crop grown in an area with homogenous agro- ecological conditions and include comparable types of farms. The sample includes reference and benchmark farms.

**B. Sample size**

Sample sizes for each cluster are determined with the aim to measure statistically significant increases in crop efficiency over time. This is done based on target productivity increases and assumptions regarding the variability of farm metrics in each cluster. The smaller the expected increase, the larger the sample size needed to measure significant differences over time. Variability within clusters is assumed based on public research and expert opinion. In addition, growers are also grouped in clusters as a means of keeping variances under control, as well as distinguishing between growers in terms of crop size, region and technological level. A minimum sample size of 20 interviews per cluster is needed. The minimum number of reference farms is 5 of 20. The optimal number of reference farms is 10 of 20 (balanced sample).

**WEIGHTING**

No weighting.

## Data Collection

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**DATES OF DATA COLLECTION**

Start	End
2022	2023

**DATA COLLECTION MODE**

Computer Assisted Personal Interview [capi]

## Access policy

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**CONTACTS**

Name	Affiliation	Email
The Good Growth Plan team	Syngenta	goodgrowthplan.data@syngenta.com

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**CITATION REQUIREMENTS**

The Good Growth Plan Progress Data - Productivity 2022-2023. Dataset downloaded from <https://microdata.fao.org>.

## Disclaimer and copyrights

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## Metadata production

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### DDI DOCUMENT ID

DDI\_KEN\_2022-2023\_GGP-P\_v01\_EN\_M\_v01\_A\_ESS\_FAO

### PRODUCERS

Name	Abbreviation	Affiliation	Role
ESS Data Dissemination Team	ESS	Food and Agriculture Organization	Metadata producer

### DDI DOCUMENT VERSION

KEN\_2022-2023\_GGP-P\_v01\_EN\_M\_v01\_A\_ESS

**Data Dictionary**

<b>Data file</b>	<b>Cases</b>	<b>Variables</b>
<b>Kenya_PostHarvest-Tomato</b>	394	52
<b>Kenya_Fertilizer-Tomato</b>	787	12
<b>Kenya_CropProtection-Tomato</b>	1180	10
<b>Kenya_PostHarvest-Potato</b>	389	55
<b>Kenya_Fertilizer-Potato</b>	777	12
<b>Kenya_CropProtection-Potato</b>	1054	10
<b>Kenya_PrePlanting-Tomato</b>	406	48
<b>Kenya_PrePlanting-Potato</b>	406	48