

## Romania 2024 Methodology

### Romania Sampling

A stratified multi-stage cluster sample design was used to complete 1,000 face-to-face surveys.

**Target Population/Coverage:** The target population is non-institutionalized adult population (15 years of age or older) living in households. Stratification and selection used information from the 2022 population census.

**Stratification:** The sampling frame was stratified by geographic region and population size resulting in a total of 38 strata. These include the 8 geographic regions: North-East, South-East, South, South-West, West, North-West, Centre, Bucharest (capital). The regions were further stratified by population size: Rural <2500, Rural >2500, Urban <30K, Urban 30K-100K, Urban 100K-200K, Urban 200K and more, Bucharest (the capital as a separate strata).

**Sample Selection:** Primary Sampling Units (PSUs) in Romania are cities/town. PSUs were selected using probabilities proportional to population size (PPS), where the 0+ population was the measure of size. A total of 100 PSUs were selected.

Within each selected household, interviewers listed all eligible (15+ adults) individuals and the CAPI program randomly selected a respondent.

**Data Collection:** June 12, 2024 – August 2, 2024

**Weighting:** The sample data were weighted to minimize bias in survey-based estimates. The weighting procedure was formulated based on the sample design and was carried out in multiple stages. A probability weight factor (base weight) was constructed to account for unequal selection probabilities. At the next step, the base weights were post-stratified to adjust for non-response and to match the weighted sample totals to known target population totals obtained from country-level census data.

**Margin of error** (including design effect due to weighting):  $\pm 3.6\%$  (95% confidence level)

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.